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Govt. of Maharashtra
GOVT. COLLEGE OF ENGINEERING, KARAD
 (An Autonomous Institute of Govt. of Maharashtra)
 Vidyanagar, Karad -415124 Dist.- Satara

No. GCEK/TPO/Invitation/2024/ 2768

Date : 11/07/2024

To,
 Notice Board /College Web Site

Sub: Quotation Invitation Need For services of media house.

With Reference to the subject maintained above, you are requested to quote your rates Need for services of media house. The proposed services will encompass for this institute.

1. **Strategic Social Media Management:** Engaging content creation, regular updates, and interactive engagement to highlight our institute's accomplishments, events, and academic initiatives.
2. **Campaign Development:** Targeted campaigns focused on key metrics relevant to NIRF ranking improvement, such as faculty research publications, student placements, infrastructure development, and outreach programs.
3. **Enhanced Online Visibility:** Promotions and online advertising to increase our reach and attract potential students and collaborators, thereby boosting our institute's profile nationally and internationally.

The details are as per list attached, your quotation should reach this office on or before 19/07/2024. Prices should be quoted F.O.R. Institute (Karad) rate should be quoted with all taxes stated separately. Your quotation will be valid up to 90 days from the date of opening. The quotation should be sent in sealed envelope. Should write.

“QUOTATION FOR GOVT. COLLEGE OF ENGINEERING, KARAD DUE ON 19/07/2024.”

Sr.NO.	Description	Period	Rate	Total amount
1	Need For services of media house.	06 Month		
			Total Rs.	

The quotation will be opened on 20/07/2024 at 11:00 AM or next working day.

Principal

Govt. College of Engineering, Karad

Terms and Conditions:

1. Quotation should be submitted in sealed envelope. Should be sent to the Principal Govt. College of Engineering, Karad
2. Quotation valid for 90 days from the date of opening.
3. Delivery period 06 week from the date of PO
4. 100% payment after delivery.
5. The undersigned reserves the right to accept or reject any offer or all offers without assigning any reason thereof.